

# Turknett Leadership Character Awards 2013



**About the Tenth Annual Leadership Character Awards:** Since 2003, the Turknett Leadership Character Awards have recognized individuals who demonstrate character in leadership through the maintenance of integrity and the balance of respect and responsibility. The 2013 Leadership Character Awards Ceremony will be held September 18 at the Georgia Aquarium. Serving as Advisors/Judges for the Awards are:

- Oz Nelson, former CEO/Chairman of UPS
- Dr. Betty Siegel, President emeritus of Kennesaw State University
- Ann Cramer, Senior Consultant, Coxe Curry & Associates
- Tom Crawford, CEO of Crawford Corporate Coaching
- Conchita Robinson, CEO of C Robinson Associates

**Help us make a difference:** The awards were created to honor leaders of character and to encourage everyone to live and lead with character. Your sponsorship dollars help provide complimentary seats at the Awards for all nominees and nominators and support the Character Education Partnership. For more information, contact Susan Hitchcock at (770) 270-1723 or [susanhitchcock@turknett.com](mailto:susanhitchcock@turknett.com).

Sponsor Opportunities for Turknett Leadership Character Awards Program						
Benefit	Presenting Sponsor (only one)	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Friend's Circle	Friend's Circle
	\$12,000	\$7,500	\$5,000	\$2,500	\$1,500	\$1,000
VIP recognition from podium	✓	✓				
Company executive at podium	Remarks & Award presentation	Award presentation				
Participation at TLG hosted leadership panel/forum	Co-host Sponsorship	Sponsorship Recognition	Sponsorship Recognition			
Industry exclusivity	✓	✓				
Opportunity to provide attendees with memento or marketing materials	✓	✓				
Participation at all TLG briefings for a year	Recognition + Invite to attend	Invite to attend	Invite to attend			
Logo on TLG website with link to your company site	✓	✓	✓	✓		
Recognition in marketing communications <sup>1</sup>	Premier placement	✓	✓	✓		
Recognition in event program materials <sup>2</sup>	Premier placement	✓	✓	✓	✓	✓
Special event name badges	✓	✓	✓	✓	✓	✓
Invite to Awards reception	✓	✓	✓	✓	✓	✓
Invite to Awards event	2 tables (20 seats)	1 table (10 seats)	1 table (10 seats)	1/2 table (5 seats)	1 table (10 seats)	2 seats
Participation in TLG Services:	Option A	Option A	Option B	Option C		
Sponsor Options for Turknett Leadership Group (TLG) Programs						
Option A: Select two	½ day Leadership Character Seminar for up to 30 people (\$4,000 value)	Accelerated Coaching Program for High Potential Leader (\$4,000 value)	2 Reserved seats at Women in Leadership Seminar Series – 12 months program (\$4,000 value)			
Option B: Select one	½ day Leadership Character Seminar for up to 30 people (\$4,000 value)	Accelerated Coaching Program for High Potential Leader (\$4,000 value)	2 Reserved seats at Women in Leadership Seminar Series – 12 months program (\$4,000 value)			
Option C:			1 Reserved seat at Women in Leadership Seminar Series – 12 months program (\$2,000 value)			

<sup>1</sup> Marketing communications include event press releases, event announcements, event emails  
<sup>2</sup> Event program materials include printed program & PowerPoint presentation

