

ABOUT THE NINTH ANNUAL LEADERSHIP CHARACTER AWARDS

Since 2003, the Turknett Leadership Character Awards have recognized individuals and companies who demonstrate character in leadership through the maintenance of integrity through the balance of respect and responsibility.

HELP US MAKE A DIFFERENCE

The awards were created to honor leaders of character and to encourage everyone to live and lead with character. Your sponsorship dollars help provide complimentary seats at the Awards for all nominees and nominators and support the Character Education Partnership.

The 2012 Leadership Character Awards ceremony will be held September 19 at the Georgia Aquarium. Serving as Advisors/Judges for the awards are: Oz Nelson, former CEO/Chairman, UPS; Dr. Betty Siegel, President Emeritus, Kennesaw State University; Tom Crawford, CEO of Crawford Corporate Coaching; and Conchita Robinson, CEO, C. Robinson & Associates. Contact Susan Hitchcock at (770) 270-1723 or susanhitchcock@turknett.com for more information.

BECOME A SPONSOR TODAY. OPPORTUNITIES FOR SPONSORSHIP:

PLATINUM LEVEL \$12,000

(only one of these exclusive sponsorship opportunities available)

- VIP recognition from the podium
- Introduction of your senior leader for brief remarks
- Major award presentation by your senior leader
- Two tables of ten at Awards with special name tags
- Invitation to and acknowledgement at pre-Awards reception
- Prominent logo recognition at pre-Awards reception
- Prominent logo recognition in the printed program
- Prominent logo recognition in PowerPoint presentation
- Prominent logo recognition on the podium
- Prominent logo recognition on all invitations
- Prominent logo recognition in all marketing initiatives
- Opportunity to provide all attendees with memento and other marketing material
- Year round logo recognition on Turknett websites with link to your website
- Prominent acknowledgement in all pre and post press releases, emails and announcements
- Introduction at a Turknett Leadership Panel/Forum
- Two reserved seats in Turknett's Women in Leadership Seminar Series (\$4,000 value for 12 mo.)

GOLD SPONSOR \$7,500

- Special recognition from the podium
- Standing introduction of senior leader(s) at table
- Table of ten at the ceremony with special name tags
- Invitation to and recognition at pre-Awards reception
- Logo recognition in the printed program
- Logo recognition in PowerPoint presentation
- Logo recognition on all invitations, printed/electronic
- Opportunity to provide all attendees with special memento and printed marketing material
- Year round logo recognition on Turknett websites with link to your website
- Acknowledgement in pre and post award press releases, emails and announcements
- Year round recognition at all Turknett briefings
- Introduction at a Turknett Leadership Panel or Forum
- Two reserved seats in Turknett's Women in Leadership Seminar Series

SILVER SPONSOR \$5,000

- Recognition from podium during opening remarks
- Standing introduction of senior leader in attendance
- Table of ten at the Awards and special name tags
- Invitation to and acknowledgement at pre-Awards reception
- Logo recognition in the printed program
- Logo recognition in the PowerPoint presentation
- Logo recognition on electronic invitations
- Logo recognition on Turknett websites with link to your website
- Acknowledgement in press releases/announcements
- Invitation to be represented at all Turknett briefings year round
- Invitation to a Turknett Leadership Panel or Forum
- One reserved seat for six months in Turknett's Women in Leadership Seminars

BRONZE SPONSOR \$2,500

- Acknowledged during opening remarks from podium
- Five seats at the Awards and special name tags
- Logo recognition in PowerPoint presentation
- Logo recognition in the printed program
- Invitation to pre-Awards reception
- Logo recognition in electronic invitation and announcements
- Invitation to Turknett hosted Leadership Panel/Forum
- One reserved seat for 3 months in Turknett's Women in Leadership Seminars

FRIEND OF THE AWARDS \$1,500

- Recognition in program
- Recognition in presentation
- Table of ten at the Awards
- Special name tags
- Invitation to pre-Awards reception

FRIEND OF THE AWARDS \$1000

- Recognition in program
- Recognition in presentation
- Two seats at the Awards
- Special name tags
- Invitation to pre-Awards reception

INDIVIDUAL TICKET \$85

